



YOUR TRUSTED PARTNER

CONTACT US!

Email: contact@ssr.vn | **Website:** www.ssr.vn | **Phone:** +84 901 883 328

Factory Address: CN2.1 Tan Hoi Industrial Park, Tay Ninh, Vietnam | **Head Office:** G-12, The Manor Officetel, No. 89 Nguyen Huu Canh St, Thanh My Tay Ward, Ho Chi Minh City, Vietnam



COMPANY PROFILE



Solid Wood. Sustainable Supply. Strictly Controlled.

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SSR VINA OVERVIEW

INTRODUCTION



SSR VINA established in 2009 by Mr. Vu Van Hung, based on the multinational development of the production of import and export trade.

With over 16 years of experience in wood production and export for the construction market, raw wood materials for furniture, and consumer wood products, SSR VINA takes pride in owning a network of key factories across Vietnam.

We specialize in harvesting Rubberwood and Acacia wood from FSC-certified forests, ensuring a sustainable and high-quality supply of raw materials. SSR VINA is committed to delivering superior wood products that meet the diverse needs of both domestic and international customers.



The mark of
responsible forestry



OUR STRATEGIC VISION

VISION

TO BE THE
TOP GLOBAL
WOOD AND WOOD PRODUCT
SUPPLIER

MISSION

TO PROVIDE
SUSTAINABLE
WOOD MATERIALS
FOR ALL PROJECTS

CORE VALUES

LEADERSHIP

Effective leadership at all levels drives our success and enables us to fulfill our mission and meet customer needs.

PEOPLE WORKING TOGETHER

We foster collaboration by sharing knowledge and empowering employees to participate in decisions, valuing diversity and well-being.

SAFETY

We ensure a safe workplace and prioritize the safety of our products and services.

QUALITY

Continuous improvement positions us as a leading global supplier, delivering excellence to customers, employees, and communities.

INTEGRITY

We uphold the highest ethical standards, honoring commitments and treating everyone with fairness and respect.

CUSTOMER SATISFACTION

We listen to our customers and deliver solutions that exceed expectations.



SSR creates
SUSTAINABLE VALUE
for people, partners
and communities.



Mr. Hung Van Vu
President & CEO of SSR VINA

MESSAGE FROM PRESIDENT

"Dear customers and partners,

In 2025, SSR continued to strengthen its global footprint by expanding B2B e-commerce and trade channels, deepening engagement with international partners and buyers. The integration of B2B and selective B2C approaches enhanced brand visibility, operational efficiency, and customer responsiveness, supporting sustainable revenue growth.

Looking ahead to 2026, SSR will focus on expanding its presence in key B2B hub markets, including the United States, Vietnam, the Netherlands, Dubai, Singapore, Korea, and Japan. Alongside the commissioning of the new SSR Wood manufacturing facility in Tay Ninh, designed for large-scale and high-efficiency production, SSR will continue to maintain and optimize its global B2B manufacturing ecosystem of over 100 OEM/ODM partner factories, ensuring scalability, flexibility, and supply chain resilience for international customers.

At the same time, SSR remains committed to people-centered and sustainable B2B growth. We will continue to invest in talent development, safe and inclusive working environments, and responsible manufacturing practices, optimizing resource efficiency, strengthening sustainable sourcing, and minimizing environmental impact across our global supply chain.

With a strong B2B production network, skilled people, and a responsible operating mindset, SSR is well-positioned to deliver long-term value to our partners worldwide.

Sincerely yours."

Mr. Hung Van Vu
President & CEO of SSR VINA

COMPANY PROFILE

	COMPANY NAME:	SSR VINA CO., LTD
	FOUNDED IN:	December 2009
	PRESIDENT & CEO:	Mr. Hung Van Vu
	HEADQUATER & SHOWROOM:	Ground Floor, The Manor Officetel, 89 Nguyen Huu Canh, Thanh My Tay Ward, Ho Chi Minh City, Vietnam
	NORTH AMERICA OFFICE:	Met Tower, 142 W 57th St, New York, NY 10019, USA
	MAIN BUSINESS:	SSR Vina Co., Ltd has achieved world-class standards in the design and production of finger joint wood, consumer wood, and international grade pulp sourced from Vietnamese plantation forests and exported to global markets.
	FACTORY SYSTEM:	Phu Tho Area Gia Lai Area Tay Ninh Area
	CURRENT MARKETS:	USA, Netherlands, Dubai, Korea, Japan, Singapore, etc.
	TAXCODE:	0309 587 601



THE HISTORY OF SSR VINA

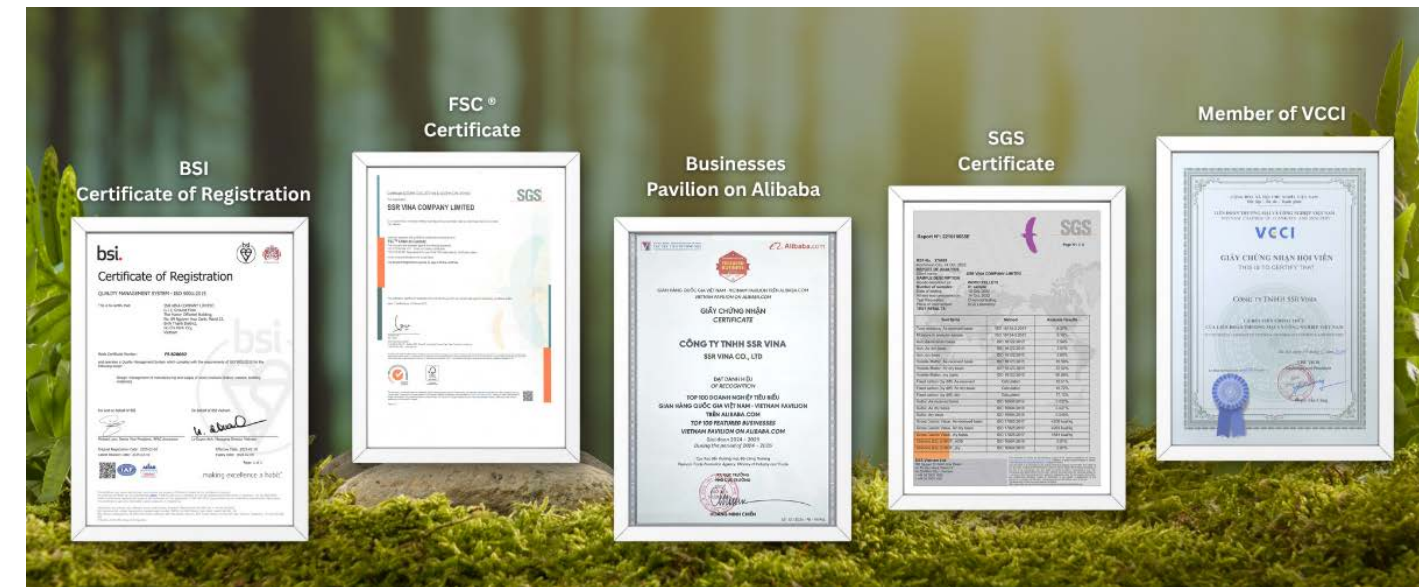
Since 2009, SSR VINA has undergone changes and adaptation, here is a brief overview of them...

- **2009** **Established SSR VINA**
- **2010 - 2012** **Started Exporting to Korean Market**
- **2013 - 2017** **Expanding Business**
During this initial phase, we focused primarily on the Korean market with the following key products:
 - Sawn timber for pallets.
 - Flooring for trucks and containers.
 - Wood chips for paper production.
 - Sawdust, wood shavings and wood pellets for boilers and cattle bedding.
 - Cashew nutshell husks used as animal feed.
- **2018 - 2023** **Research and Adapt**
During this period, SSR VINA concentrated on designing, manufacturing, and exporting wood products made from locally sourced materials. We also diversified into imported wood products, including Teak and Ash. Key achievements include:
 - Significantly developing our distribution system for indoor and outdoor furniture, as well as ready-to-assemble products, for supermarket chains in the US and Europe.
 - Expanding export markets to over 40 countries.
 - Importing and distributing round timber from Europe and Fiji for the domestic market.



CERTIFICATES

Through perserverance and the pursue of quality, we have achieved some of the following recognition from the world-class professionals...



OUR ADVANTAGES

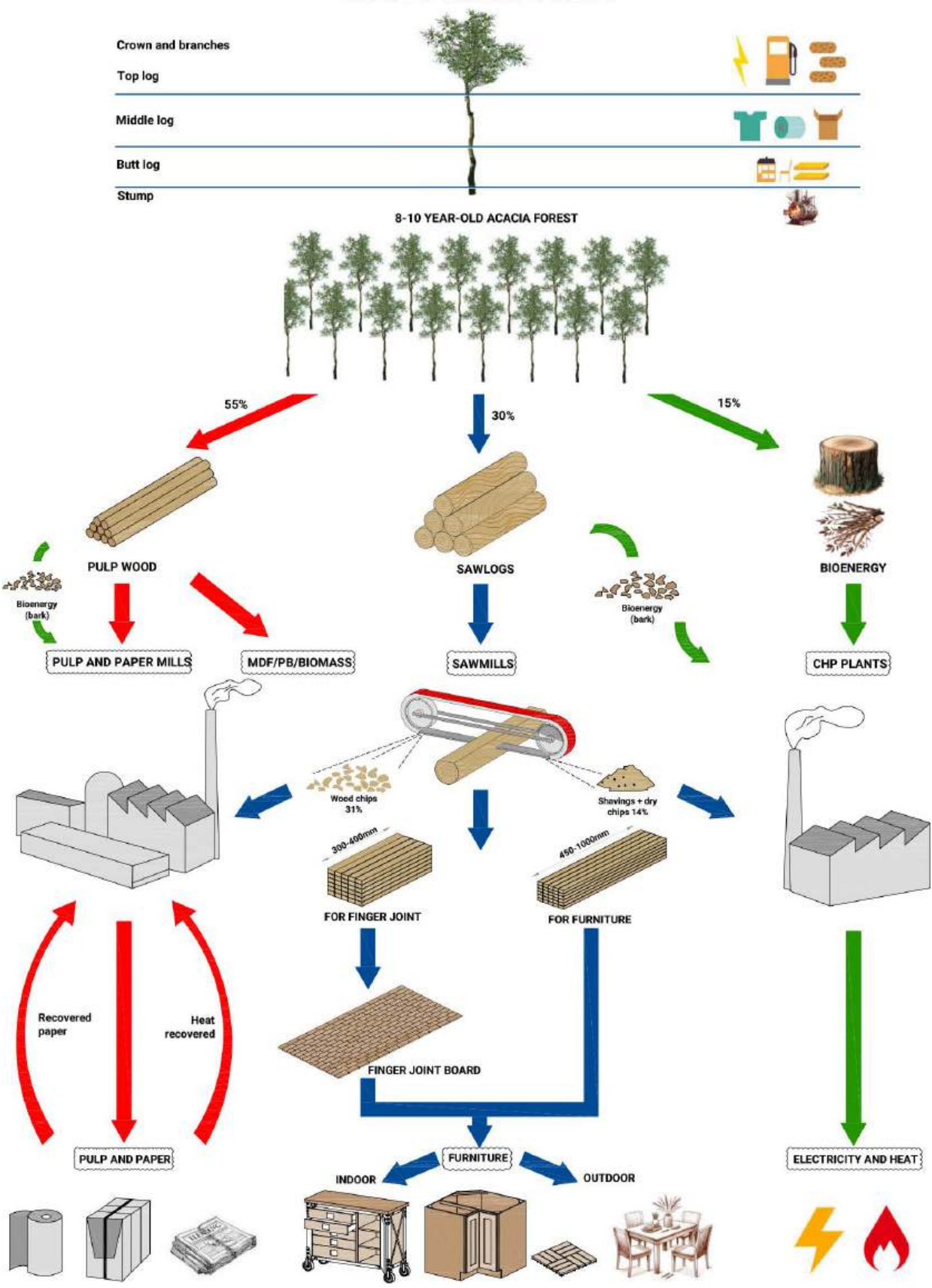
WHY CHOOSE SSR VINA

-  **Cost-optimized** sustainable wood products
-  Rigorous **Quality Control**
-  **Customization** to meet customer requirements
-  **Professional** staff, highly skilled workers
-  **16 years of experience** supplying to over 50 countries
-  Pursue relentless quest for **innovation**

PRODUCT LIFE CYCLE

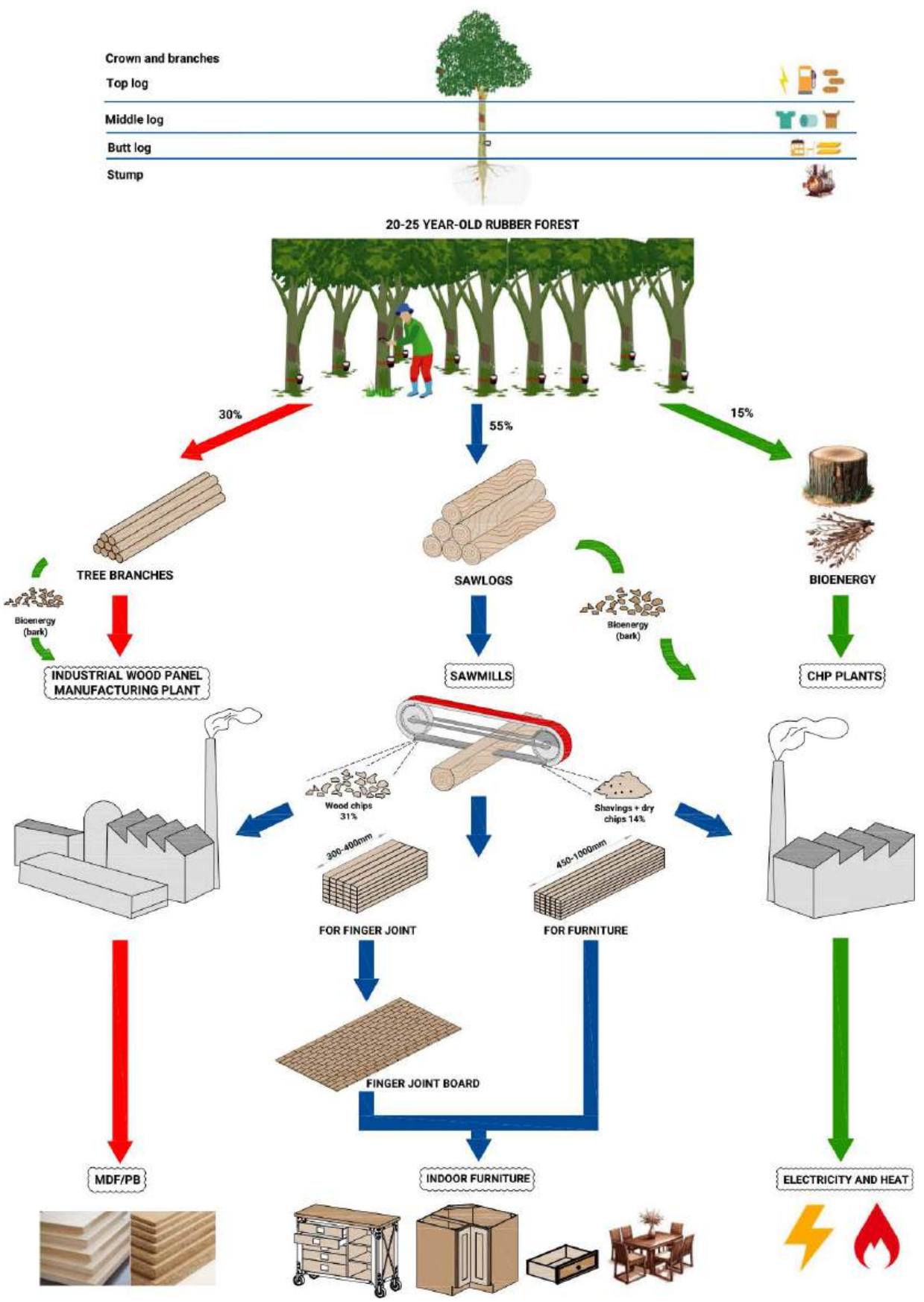
LIFECYCLE OF PRODUCTS FROM ACACIA TREES

"SSR HARDWOOD - FROM FOREST TO YOUR HOME"



LIFECYCLE OF PRODUCTS FROM RUBBER TREES

"SSR HARDWOOD - FROM FOREST TO YOUR HOME"





SSR VINA PRODUCTS

Wedge 1 WOOD BOARD / PANEL



ACACIA



HEVEA



MELIA

We offer high-quality finger joint boards, manufactured from FSC-certified wood. We have the ability to customize products to meet customer requirements

Wedge 2 WOOD COUNTERTOPS / WORKTOP



Finger Joint

Live Edge

Edge Glue

Chevron



Acacia

Hevea

Sapele

Pine

Bamboo

Birch

Teak

We offer high-quality butcher block countertops, manufactured from FSC-certified wood. We have the ability to customize products to meet customer requirements



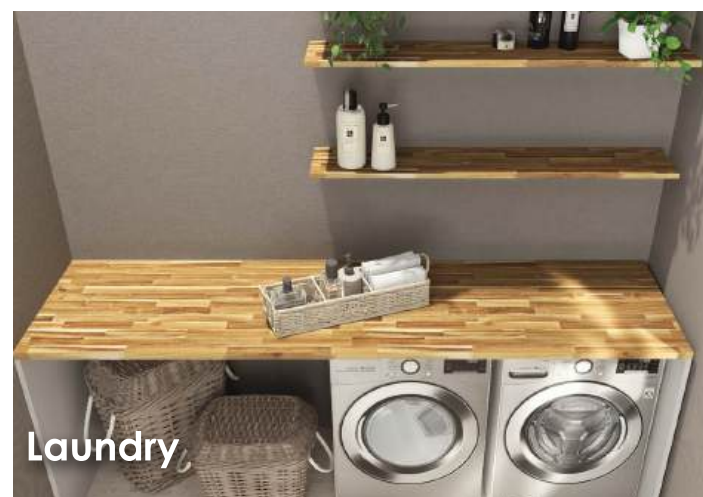
Kitchen Countertop



Meeting Table



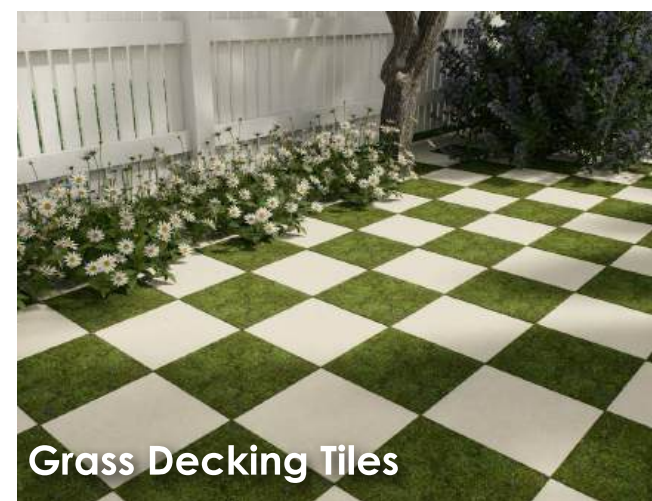
Kitchen Island



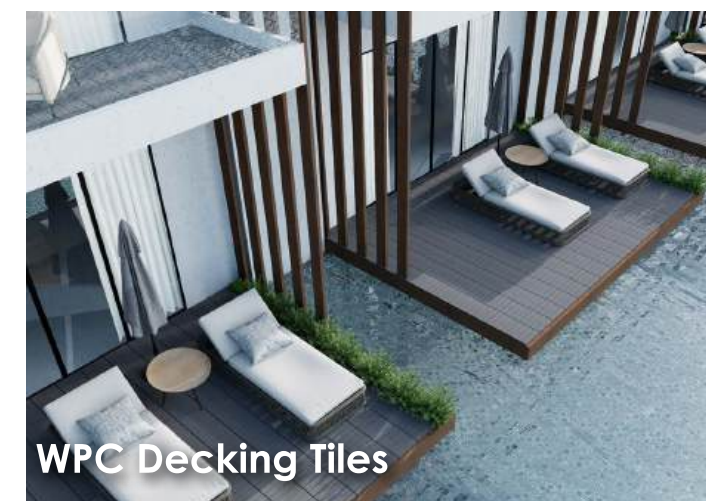
Laundry

Wedge 3 OUTDOOR

Wood Decking Tiles



Grass Decking Tiles



WPC Decking Tiles

Outdoor Furniture



Table and Chair Set



Bench



Folding Table Set with Steel Legs



Sunlounge

Wedge 4 KITCHEN / CABINET

Our wooden products include countertops, RTA kitchen and bathroom cabinets, kitchen ware, helping to optimize living space to become comfortable and elegant.



BASE CABINET



TALL CABINET



WALL CABINET



VANITY

KITCHENWARE



Cutting Board



Noodle Board



Lazy Susan

Wedge 5 HOME DECOR / FURNITURE

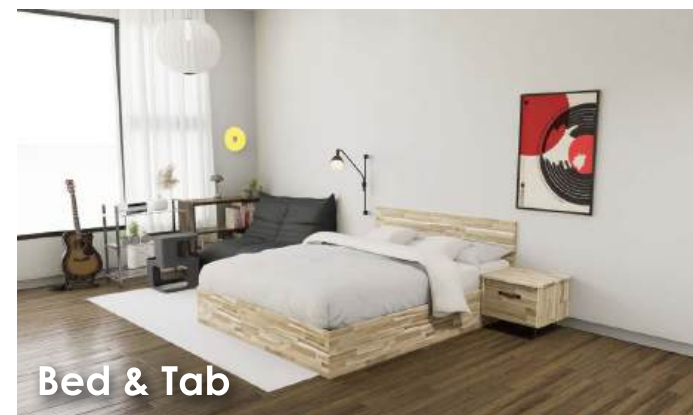
Furniture and home décor made from real wood, for spaces people actually use every day.



Dresser and Mirror



Shoes Racks



Bed & Tab



Bed Room Set



Floating Shelves



Dining Set



Wardrobe



TV Stand



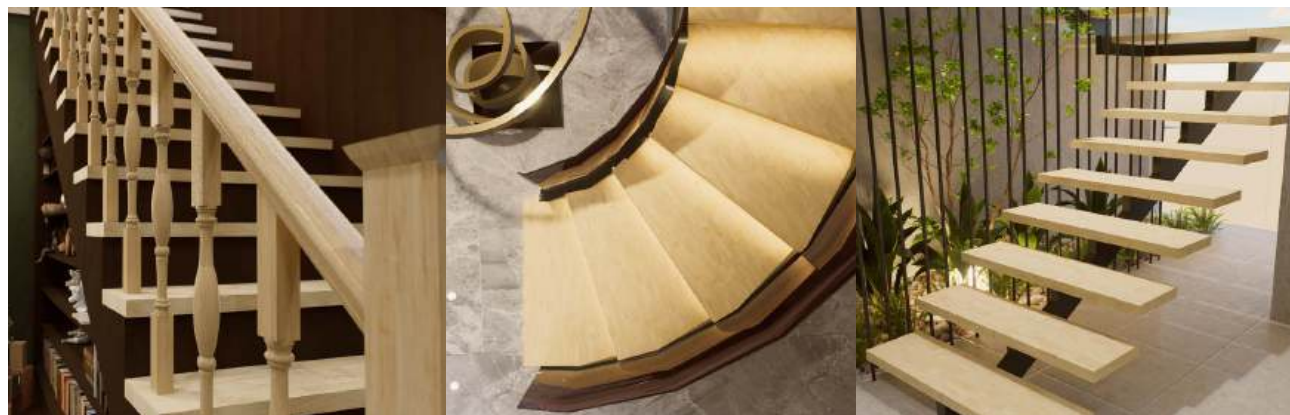
Door



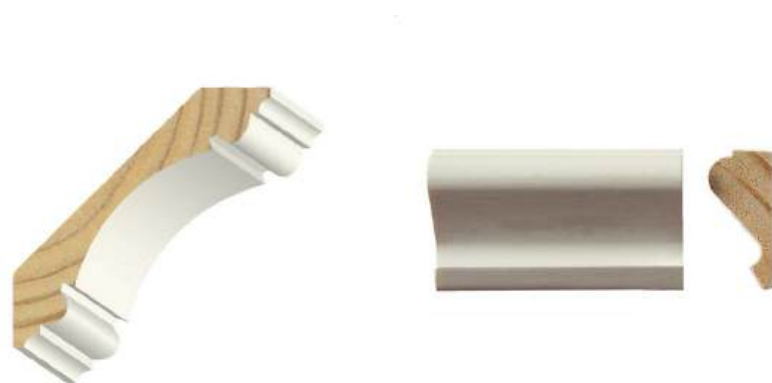
Engineered Wood



Flooring



Staircase



Moulding & Trim



Plywood

Firewood



Pini Kay Briquettes



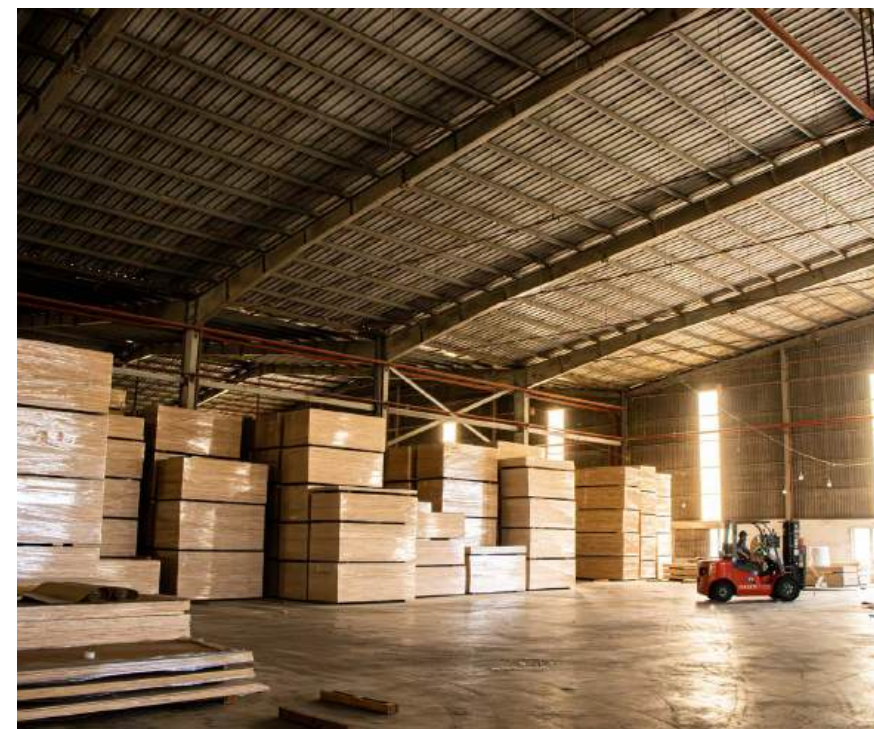
Ruf Briquettes



Wood Pellet



SSR VINA FACILITIES



Established
in 2009



310,000M2
Total Factory Area



500+
Containers Per Month



4+
Factories Nationally



2905+
Employees



50+
Countries Worldwide



SSR VINA FACTORY SYSTEMS



VIETNAM MANUFACTURING SITE

Locations: SSR Wood operates as a core manufacturer, combined with over 100 OEM/ODM partner factories across Tay Ninh, Phu Tho, and Gia Lai.

Total capacity: ~18,000 m³/month (~ 430 - 450 containers/month).

Workforce: 3,000+ employees.

Raw material base: 60,000+ ha of plantation forests.

Key wood species: Rubberwood, Acacia, Melia/ Chinaberry, Bamboo, Raintree, and carefully selected imported timber from Europe and Africa.

Main applications: wood boards and panels, solid wood components, furniture parts, RTA cabinets, mouldings, butcher blocks, stair parts, and finished wood products.

SSR Wood Tay Ninh: Strategic value-added factory with 2,000 m³/month capacity, fully integrated processing from sawing to finishing, acting as a central hub for quality control and product standardization.



THAILAND MANUFACTURING SITE

Location: Surat Thani, Thailand.

Capacity: ~2,000 m³/month.

Workforce: ~250 employees.

Raw material base: 10,000 ha of rubberwood plantations.

Main application: Finger Joint Wood Boards, Plywood, Indoor and Outdoor Furniture.